



Annual Report of the Viva Foundation of South Africa 2025



Table of Contents

1.	Cover Letter.....	3
2.	Executive Summary.....	4
2.1.	Vision	4
2.2.	Mission.....	4
2.3.	Focus Areas.....	4
3.	ACTIVITY REPORT	5
3.1.	CHILDREN	5
3.1.1	Viva Kids Early Learning Centre.....	5
3.1.2	Viva Village Independent School – Quality & Equality in Education	5
3.2	POVERTY ALLEVIATION	6
3.2.1	Viva Feeding Scheme incl. Orphan & Vulnerable Family Care	6
3.2.2	Enterprise Development.....	6
3.3	THE ARTS – Develop & Promote Visual- & Performing Art and Music	7
3.4	SEXUAL VIOLENCE	7
4	BUILDING PROJECTS	7
6	Financial Report	8
6.1	2025 – Key Financial Management Considerations/Events	8
6.2	Summary Financial Statement for Financial Year	8
7.	Contact Details, Registration & Media Presence	9
8.	Viva Foundation International.....	10
8.1	Germany	10
8.2	Holland.....	10
8.3	Brazil	11
8.4	United Kingdom	11

1. Cover Letter



The Viva Foundation of South Africa
Postnet Suite 8
Private Bag X 1
The Willows, 0041
South Africa

Viva Village
371 Moshumi Street,
Alaska Informal Settlement Ex. 22
Mamelodi-East, 0122
South Africa

Tel.: +27 (0)79 954 4426
Office: +27 (0) 82 228 6187
Email: info@vivafoundation.life

Re. Annual Report of the Viva Foundation of South Africa for 2024-2025

It is the pleasure of the Management of the Viva Foundation of South Africa, to present the Annual Report for the financial year 2024-2025.

The Viva Foundation of South Africa specialises in developing and presenting programmes, projects and initiatives aimed at addressing risks and socio-economic challenges faced by vulnerable and under-privileged members of the South African society including children, women, youth, unemployed and the disadvantaged.

The report shows developments, successes and challenges faced in the Financial Period, within the projects, programmes and initiatives of the organisation and its impact on vulnerable and under-privileged communities.

For further queries, please feel free to contact me on my private number at +27 (0)79 954 4426.

Kind regards

A handwritten signature in grey ink that reads 'MBKriel'.

Meleney Berry Kriel
Chief Executive Officer
On behalf of the Trustees and Executive Committee

2. Executive Summary

2.1. Vision


Vision of the Viva Foundation is to be instrumental in the transformation of the lives of underprivileged and vulnerable children, youth and adult beneficiaries by providing education, food security, development of the arts and music, training and facilitating access to the economy and preventing and responding to sexual- and domestic violence.

2.2. Mission

Viva sets out to fulfil the Vision by establishing a service hub in the midst of communities, creating a platform for Viva and other organisations to offer a palette of services in order to address the felt- and expressed needs of its members. The approach is two-fold: to alleviate the symptoms of poverty and address the causes of the socio-economic challenges faced in these high priority poverty areas.

2.3. Focus Areas

The object of this report is to highlight the areas that interventions that have been developed and is being developed to address needs in four focus are as:



Children	<ul style="list-style-type: none">• Viva Kids ECD• Viva Independent School• OVC Care• Youth Development
Poverty Alleviation	<ul style="list-style-type: none">• Skills Development• Enterprise Development• Feeding Scheme
The Arts	<ul style="list-style-type: none">• Music• Visual Arts• Performing Arts
Sexual Violence	<ul style="list-style-type: none">• Rape Response Protocol• Prevention & Response• Activism & Awareness

3. ACTIVITY REPORT

3.1. CHILDREN

3.1.1 Viva Kids Early Learning Centre

The Viva Kids children in the under 4-year age group, are part of the Viva Independent Schools as the RR class, at the Viva Village in Mamelodi and Refilwe Campus.

Learning and the SOUNDS literacy programme, that utilises plastic alphabet letters combined with the phonetic sound to teach toddlers to recognize the shape and sound of each letter continued.

3.1.2 Viva Village Independent School – Quality & Equality in Education

The campuses in Mamelodi and Refilwe continued to perform very well, and learners also participated and performed well in regional Mathematics and Sport disciplines. The Department of Education were well-pleased with the performance and administrative excellence of the Mamelodi Campus' faculty and processes.

8 Shipping Container Classrooms from the Mamelodi Campus were moved to the Refilwe Campus and are being transformed into a new learning centre with capacity for 140 learners. At the Mamelodi Campus the container classrooms were replaced with brick classrooms, some of which still to be completed. Roofing is needed.

During the 2025 financial year negotiations were started to establish a new Campus in Mooikloof, Pretoria, at the premises of the Household of Christ Church. Classes will commence in January 2026.

A significant development has been the registration of the Viva Independent Schools as a separate NPC (Non-Profit Company). The partnership between the Viva Foundation and the Viva Independent Schools remain unchanged and sponsorship of vulnerable learners continue. The change was made to ensure that the fees charged and paid by parents, as a related business activity do not exceed the allowed percentage with regard to Public Benefit Activities and the PBO status of the organisation.

3.2 POVERTY ALLEVIATION

3.2.1 Viva Feeding Scheme incl. Orphan & Vulnerable Family Care

The School Feeding programme served learners in Mamelodi and Refilwe campuses with two cooked meals daily. In addition to the school feeding scheme food parcels continued to be provided to extremely vulnerable families. Assistance in the form of regular food parcels, blankets and material assistance, were given via the school and Community drives in Refilwe Township and Informal Settlement and the Alaska Informal Settlement included blankets, maize and food parcels.

Sponsorship of orphans and vulnerable children in the Viva Kids and Viva Independent School continued. The support was in the form of drastically reduced school fees, with a token amount charged that represented less than 15 % of the actual cost of education and care. A number of learners were completely exempted.

In addition, we were able to assist previous Viva school learners who went off to high school, with school uniform and food parcels.

More than 50 elderly persons and their families from the Refilwe Township were signed up for support in the form of regular food parcels and other material support including clothing and blankets.

Further sponsorships were provided to a number of Viva Choir members, to join the Choir tour to the Western- and Eastern Cape in December 2024, in the form of clothing and school uniform.

3.2.2 Enterprise Development

The Viva Enterprise Development programme has not received funding during the 2025 Financial Year. Access to the economy is facilitated to families by the employment of close to 40 staff members.

3.3 THE ARTS – Develop & Promote Visual- & Performing Art and Music

Music Tuition as part of the Curriculum of the School and a music tutor under the supervision of Gerben Grooten, the Conductor of the Pretoria Symphony Orchestra, continued. Bi-weekly Music Tuition takes place from Grade R to Grade 7 at both campuses.

The Viva School Choir conducted a very successful tour of the Western and Eastern Cape during December 2024 and the choir have grown to more than 50 children. The Cape tour was sponsored by the NLC (National Lottery commission) and we were also able to purchase new sound- and lighting equipment, plus instruments.

3.4 SEXUAL VIOLENCE

The SAPRI acronym has been renamed South African Prevention and Response Initiative to put the emphasis on the organisations focus on prevention as a better strategy.

The programme has likewise not received funding during the 2024-25 year, but the CEO has been involved in several online programmes, invited to speak and a campaign on ForGood Volunteering platform, invited volunteers to share the Rape Response Protocol on social media.

Planning for a major Woman's Month campaign has begun for August 2025.

4 BUILDING PROJECTS

With the assistance of anchor funders, such as Mazda Foundation and the Hans und Gretel Burkhard Stiftung the new classroom quad at the Refilwe Campus were developed. Access to the top floor, roofing and landscaping as well as the structures to place the containers in a wetland thus optimising the space, were all aspects of the work. At the Mamelodi campus the building of additional classrooms commenced and 2 are still in need of roofing.

5 NEW DEVELOPMENT

With the assistance of donors from the USA, several hundred fruit trees and berry plants were planted at the Refilwe Campus to augment the vegetable gardens. The idea is to establish a Food Forrest to provide vitamin-rich fruit to the school feeding scheme with a concentration of Citrus

Trees, plus Summer Fruit trees (Pear, peach, apricot, Kiwi) and also for the Food Forrest to grow and become a sustainability project, providing income through Social Enterprise.

6 Financial Report

6.1 2025 – Key Financial Management Considerations/Events

- a) At Viva Connect, Refilwe Campus additional classrooms made available with funding from the Mazda Foundation and the Burkhardt Foundation.
- b) Feeding Scheme – one of the main cost drivers for this financial year with than to 200 000 meals provided in the School Feeding Scheme and Food Parcel drives.
- c) Sunset Cottage sustainability project: The organisation is a 50% profit sharing agreement with the founders to operate guest accommodation as a means of additional income. The guest cottage continues to be proven successful, with bookings on most weekends.
- d) The organisation was able to maintain the level of service to its beneficiaries, particularly the Feeding Scheme and independent education, by optimising available resources and introducing strict austerity measures in May 2023, when parent contributions declined sharply.
- e) Registering the Viva Independent Schools as a separate entity has proven very effective in the management of school fees and has provided impetus to the other projects and focus areas of the Foundation, which all saw an upswing.
- f) The Viva Independent School Mamelodi Campus received again learners from Grade RR to Grade 7, whereas in 2024 the Grade 4 to 7 learners were all moved to the Refilwe Campus and transport was arranged for them.
- g) Finances of the Schools and the Foundation, combined exceed the previous financial year income and expenses. While each of the two entities remain strong and growth was observed. Individually the financials may seem lower than the previous financial year, but the annual income must be viewed in combination, to obtain the full picture.

6.2 Summary Financial Statement for Financial Year

Please see attached.

7. Contact Details, Registration & Media Presence

Viva Foundation South Africa	Non-Profit Organisation	094-301 NPO
	Public Benefit Organisation	930024128 PBO
	UIF Reference Number	U340778986
	SARS Reference Number	9084802165
	VAT Number	4110259316
	Postal Address	Postnet Suite 8 Private Bag X1 The Willows, 0041
	Physical Address Viva Village	371 Moshumi Street Ext. 22 Alaska Inf. Settlement Mamelodi East, 0122
	Physical Address Viva Connect	Portion 8 Farm Louwsbaken Cullinan, 1000
Viva Independent School	Registration [EMIS]	700401010
Viva Foundation e.V.	Germany Registration Nr.	Vereinsregister 21631
Viva Philanthropic PTY Ltd	South Africa CIPC Registration Nr.	K2025406989
Viva Foundation Brazil	Registration Charity Nr.	41.168.039/0001-08
Social Media	Facebook	www.facebook.com/viva.village
	Twitter	Viva_sa
	Instagram	Viva_foundationsa
	YouTube	@vivafoundation3113
Internet	Website	www.vivafoundation.life
	GiveCloud Platform	https://vivafoundation.givecloud.co
Telephone Numbers	Viva Foundation South Africa	+27 82 228 6187
	Viva Foundation e.V. Germany	+49 1575 9785897
	Viva Foundation Brazil	+55 11 97823-2475
Contact	Email	info@vivafoundation.life meleney@vivafoundation.life leon@vivafoundation.life portia@vivafoundation.life germany@vivafoundation.life
Auditors	South Africa	Strachan & Crouse Chartered Accountants, Pretoria
Bank	South Africa	FNB Cheque 62248843270
	Germany	Sparkasse Mayen DE14 5765 0010 0098 0440 19

8. Viva Foundation International

8.1 Germany

The Viva Foundation e.V. remains the most significant source of regular donations and support. Monthly approximately € 5 000.00 are transferred from the Viva Foundation e.V. account to the Viva Foundation SA account, for the primary projects Feeding Scheme and Children. Donations from Hans und Gretel Burkhardt Foundation and Mr. Knut Goeppert and his company sbp, contributed significantly to the CAPEX [Building Projects]. Sbp provided for the cost of transferring the shipping container classrooms from Mamelodi East to the Refilwe Campus in March 2024 and the Hans und Gretel Burkhardt Foundation provided toward building costs and the renovation of the shipping container classrooms.

A decline in monthly debit order donations was noticed and the decision was made to organise another choir tour, with a smaller group of children, to recruit regular sponsors and promote the organisation to new funders. This tour will take place in December 2025.

8.2 Holland

With the assistance of students of the I DO Stichting, in Amsterdam, the registration process for Viva Foundation NL, was initiated. The Viva Music Programme is sponsored by Gerben Grooten, from Winterswijk and through his involvement, his music institutions and initiatives that he is involved with, including the Sonnebrink congregation in Winterswijk, support Viva.

In the past, donors who initially signed up for monthly sponsorships in Holland, did not follow through and it is the impression that the reason might lie in the fact that donors in Holland are asked to pay donations into the Viva Foundation e.V. account in Germany. When the registration process is complete, the organization will likewise be able to issue tax deductible receipts for donations, which will hopefully also increase the number of monthly donors.

The choir will also perform in Holland in December 2025.

8.3 Brazil

The Viva Foundation Brazil was registered 5 years ago during COVID. The work was started by Kleyde and Junior Andrade more than 10 years ago, but without formally operating as an NPO. In 2025 Leon and Meleney Kriel were able to visit Brazil for the first time and witnessed first-hand the impact and importance of the projects and initiatives in the favelas of Sao Paolo. What is significant is that young people remain in the project for many years, out of choice and it has a very positive impact on their lives.

8.4 United Kingdom

The Viva Foundation UK remain in a dormant state, with the loss of the 2 trustees that assisted in initially registering the charity. A trip to the UK in May 2024 included a visit and meeting with possible trustees, who are very sympathetic to the Viva Foundation in South Africa. Unfortunately, this did not materialise, as the possible trustees were in the process of relocating to Scotland.

At this point, annual reports are submitted with zero balance. The reason is that the registration process is very tedious and the hope remains that we will find the right people to join the organisation and provide the impetus needed for growth.