

SPONSORSHIP OPPORTUNITIES

Individual Sponsors - 2017



2017

VIVA FOUNDATION OF SOUTH AFRICA

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Introduction

This is an abridged Sponsorship Proposal for prospective private funders of all sponsorship opportunities within the Viva Foundation of South Africa for the year 2017. For Corporations and CSI opportunities, please contact Meleney Berry-Kriel at meleney@viva-sa.co.za for detailed project plans and proposals for specific projects, programmes and initiatives.

The Viva Foundation has 4 Focus Areas:

CHILDREN, POVERTY ALLEVIATION, ART and our STOP RAPE & GENDER-VIOLENCE action plan. Most of the sponsorship opportunities involve our projects for Child Beneficiaries.

1. Children

1.1 Birthday sponsorship



- a. Annual (requested in the month prior to the child's birthday)
- b. Amount: R400. 00 (Four hundred ZAR)
- c. Service Provided: A birthday party for a specific child at Viva Kids and the Viva Independent School. Includes a birthday gift, cake and snacks for the child's class and balloons etc.

We have found that often, extremely impoverished families, such as our beneficiaries, do not celebrate the birthdays of individual children. Small children mostly cannot tell their own age and does not understand that they have gone from 3 years old, to 4 years old etc. because nothing happened to hail that event. The collective community consciousness is strong, but often individuality within

poor families, are not celebrated and this has an effect on the child's development and particularly in the area of personal volition.

We are seeking individual sponsors for children to make it possible to celebrate their birthdays at Viva.

1.2 Viva Kids Early Learning Child Sponsorship



- a. Monthly
- b. Amount: R 700 per child (seven hundred ZAR)
- c. Service Provided: Early Learning education (incl. teacher's salary), learning materials and stationery, two warm meals per day, school uniform, outings and events, School Readiness Camps, Graduation and Christmas Party (other services include facilitated medical examination by the B.Cur Faculty of the University of Pretoria and other events by third parties at Viva) Facility costs.
- d. We usually require parents that work, to contribute to their children's education at Viva Kids, but often they are unable to do so every month. The required contribution requested from the parents is up to R300 per month, which does not cover the full costs. Non-payment affects about 30 % of families monthly or sporadically. Therefore it is possible to either sponsor a specific child every month, or make a non-specific sponsorship available for families that are unable to pay each month, or to assist in the short-fall.
- e. We have a new Viva Kids centre in an extreme rural setting (Kildare, Bushbuckridge) that is in need of intensive sponsorship. The parent contribution is only R 70 per month per child, due to the fact that there is no employment and the poverty level is extremely high. The centre is also in need of furniture, building material and other assistance.

1.3 Viva Independent School Sponsorship



- a. Monthly
- b. Amount R 1 600
- c. Service Provided: Independent Private Education (incl. teacher's salary), learning materials and stationery, two warm meals per day, school uniform, outings and events, Graduation and Christmas Party, Sport, Art and therapy. Facility costs.
- d. We have opened our private school with Grade R in 2014 and have been rolling out a Grade per year. In 2017 we will add Grade 3 and year. We follow the CAPS curriculum and classes are kept small and additional therapy and programmes are available for children with learning difficulties and disabilities, within Viva Kids. The school is unique in those respects and provide underprivileged children with equal opportunities and a strong head-start. Parents are required to make a contribution of R 250,00 per month, which is difficult, as other schools are free, or require only R 150 per term. Therefore it is also possible to sponsor a specific child, or provide the sponsorship to make up short-falls.

1.4 Viva OVC & HIV/AIDS Family Support



- a. Monthly
- b. Amount R 600 – R 1250 (Depending on the size of the vulnerable family)
- c. R 600 donation provides for a small family unit e.g. a grandmother with two orphaned grand-children. Larger families and Child-headed families require R 1250 per month as the involvement is more intensive and the needs bigger.
- d. Service Provided: Monthly Food parcels (bulk sizes maize, Mabela porridge, rice and other groceries), weekly visits and assessments, monitoring and evaluation and development of individual care plans, skills training and enterprise development and logistical support. Other support includes blankets, clothing and household goods.
- e. It is important to note that the object of our OVC & HIV/AIDS Family Support programme is Self-Empowerment and that the family is assisted with the goal to gain sustainability and independence. We do not keep families indefinitely on the programme, if their vulnerability can be corrected and their situations strengthened. We prefer to make room for new families and do not wish families to become dependent on the assistance and resistant to success. Therefore, if a sponsor has been assisting a specific family and that family has reached a satisfactory level of

independence, we will contact the donor and request that his/her assistance be transferred to another family. We usually keep all the children of the vulnerable families on the Christmas list and take them on the Family Day outings, even when their families are no longer receiving monthly support. We can only provide monthly food parcels for sponsored families, but when we get large donations of food, or goods, we distribute to as many families as possible.

- f. Family Day and Outings for Vulnerable Children – we take trips to the Zoo and present other outings as well as Family Days at the Viva Village, for orphans and vulnerable children.

4.5 General regular donations



It is possible to make general donations to the costs of the organisation's support services. All of the costs of the organisation is project-specific and some costs are incurred regularly, associated to all projects, such as transport, administrative costs and logistics. Often larger donations fund specific projects and/or material costs, but essential services are not included in these donations. This is also the case with Donations in Kind. Some sources provide goods, such as donations of maize, blankets, building materials etc. but not the fuel and vehicle costs of the collection and delivery of such donations, nor the HR deployment costs of the people responsible in collecting and managing such donations. Regular, unassigned donations make it possible for the organisation to continue functioning and are much needed and appreciated.

2. Other projects requiring funding

2.1 Poverty Alleviation Programme



Viva offers Enterprise Development and Skills Training at the Viva Village in Mamelodi East. Funders wishing to improve their BBBEE Ratings are able to do so, by donating to the Viva Enterprise Development Facilitation Programme. All beneficiaries are black South Africans and we also offer ED in ICT. Compliancy issues and documentation (contracts etc.) are in place and we are able to report and confirm the correct application of the donations, according to the requirements of BEE Verification Agencies.

Some of our ED Beneficiaries have been awarded tenders and large contracts as a result of our facilitation and assistance. We have a variety of beneficiaries and start-up businesses in our programme.

Specialised Skills training e.g. Clinical Thermography and Energy Management are offered in partnership with Cornerstone Group PTY Ltd.

Project proposals are available upon request.

2.2 Art



The Viva Township Art project involves creating “living art galleries” with the help of volunteer artists, during Township Art Festivals, but also at other opportunities. The aim is to visually uplift shack homes in informal settlements, to bring underprivileged communities into contact with art and to stimulate the economy of poverty areas by attracting tourism to the living art galleries.

Other art initiatives include music tuition and workshops in visual art, music and performing arts. Donations in kind (Paint, brushes and accessories) are needed as well as funding for the festivals and a tour bus to transport beneficiaries to and from events.

Annual Budget: R 300 000.00 (two hundred thousand ZAR) and a tour bus.



2.3 Rape & Gender-Violence Action Plan

RAPE RESPONSE PROTOCOL - FROM INCIDENT TO VERDICT


What to do in the case of rape? How to get a rapist in prison?

The Rape

Rape is the CRIME of committing a sexual act with another, without consent.

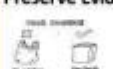
There is **NO CONSENT** ...

1. When you, your loved-ones or property were threatened in any way
2. When the person raped is drunk, drugged, asleep, unconscious
3. When the person raped is under 12 years or mentally challenged
4. When the person raped is forced, black-mailed, coerced, or deceived
5. Very important: Wearing a mini, drinking, going to a club or shebeen, being out late, or flirting are **NOT** crimes and does not mean you consented to sex, or deserved to be raped!



First Response

Your Goal: Stay Alive
Preserve Evidence



Tell Someone you Trust


First witness is important.

Police or Hospital?

Go to the Police unless you are severely injured.

Examination and Tests

PEP (Post Exposure Prophylaxis) against HIV. Blood tests if you have been drugged. Collecting DNA Evidence e.g. rapist's skin under your nails, or hair/semen on your body.



Criminal Procedure

Report / Lay Charges


Report is simply telling the police what happened. Rape **SHOULD BE** reported! Laying charges means you want to make a case. There is no time limit.

Investigation

You will be assigned an investigation officer. Get his/her name and telephone number and copies of your statement and an OR number so you stay updated with the investigation.


Arrest & line-up

This could take place behind a Window or From photos.



Get a Protection Order

It prevents the rapists from contacting you and your family.



Trial/Going to Court

State Prosecutor

The State Prosecutor represents you and informs you of the trial details.

Bail Hearings

Determines whether rapists remain in custody, or not, during case.

Court Dates are set

Postponements are common. Don't give up, keep it up!

Court case starts


Evidence and testimonies for the State (you) and the rapist are heard.

Verdict

If Guilty - a date is set for sentencing. If Not Guilty - not enough evidence. You can still proceed with a civil case.


Sentencing

If found guilty the rapists could get up to 10 - 20 years in prison, starting immediately.



Survivor or Victim


It is **YOUR** choice




There is life after rape. You must make a decision that, what was done to you, does not define who you are.

Q: Why is it important to report rape, press charges and stay with the process until you get justice?

A: Because every rapist will continue to rape. No-one deserves to be raped and you owe it to yourself and others to put rapists behind bars!





The Rape Response Protocol is an Initiative of The Viva Foundation of South Africa written and compiled by Meleney B. Kriel. Copyright exists. For more information and a detailed description of appropriate rape response, the investigation and legal justice process, please visit www.viva-sa.co.za For emergency assistance call 10111 or 112 from a cell-phone.

The Action Plan includes training Rape Response Community Care Workers, distributing the Rape Response Poster and Victim Information Brochure as well as a Sexual Violence Prevention initiative utilising Panic Button Bracelets and a Response Centre. An information campaign to reach men and boys with the Stop Rape message has been launched. The first group of Rape Response Community Care Workers graduated at the end of 2014.

In January 2015, 200 panic buttons were deployed in the Alaska Informal Settlement, Mamelodi East and a Social Worker was employed to coordinate the project and respond to victims of sexual- and domestic violence. As a result, within the first 18 months, only 1 rape, 1 attempted rape and 6 cases of domestic violence were reported. In the absence of historic data for that specific community, the results must be compared to the country averages for the demographic, which is underprivileged women and girls. Furthermore the community testified that approximately 10 rapes took place per month and that about half of all households were affected by domestic violence. It is safe to say that the initiative has made a dramatic impact and significantly reduced sexual- and domestic violence in the community.

A project proposal with budget is available for the operation of the present intervention, as well as deploying it to other communities. These are available upon request.

3. Sponsorship Procedure

We keep the sponsorship procedure very pragmatic. When a donor identifies the kind of sponsorship, or assistance that he/she wishes to provide, an email informing us, suffices to start the process.

If a donor wishes to provide for a specific family or child, we will identify our most vulnerable child/family at the time and let him/her know whom they are supporting. We provide feedback per Email Newsletter, but not monthly, as the process is usually the same from month to month. If there are changes, or important information relevant to your sponsorship we let you know without delay.

The donor may also choose to put in place a non-specific sponsorship. A place in the school, or ECD is sponsored for whichever child may need it most.

3.1 Sponsorship/donation procedure

1. Please study the different sponsorship options
2. Choose the sponsorship option that suits you, keeping in mind that sponsoring a family, or individual child is a long-term commitment. Although it is possible and we appreciate once off donations, long-term sponsorships make it possible to impact a child's, or family's life positively.
3. Please notify us of your intention to sponsor and in which way at info@viva-sa.co.za
You can copy & paste the following into an email body and supply the information:
Your Name & Surname:
Address:
(needed for tax exemption donation certificates even though we mail them to you)
Detail of sponsorship:
(Which programme/child/etc.)
Amount:
Payment method:
(EFT, Credit Card, PayPal, etc.)
Other relevant information/requests you may wish to add:
Other donation facilities are available on the website: www.viva-sa.co.za/donations
4. We will confirm the sponsorship and provide the information pertaining your sponsorship.
5. Make the payments. Use as Reference: Your Surname & "Sponsorship"
6. For birthday sponsorships, you are able to choose a birth month for your sponsorship.
7. We will provide you with information per Email Newsletter and once a year we issue tax deductible 18A Donation Certificates.
8. For once-off, sporadic or "other" donations, please likewise complete the form, so that we have your details for our records and your 18A Donation Certificate.

Profile of the Organisation

Name of the Organisation:

Viva Foundation of South Africa

Registration Details

Non-Profit Organisation NPO 094-01 (Department of Social Development)
Public Benefit Organisation PBO 930024128 (SARS Tax Exemption Unit)

Bank Details

Bank Account Name: Viva Foundation
Bank: First National Bank
Branch: Olympus Plaza
Branch Code: 258155
Bank Account Number: 622 4884 3270
Swift Code: FIRNZAJJXXX

Postal Address: Postnet Suite 8, Private Bag X1, The Willows, 0041

Physical Address Office: Portion 8, Farm Louwsbaken, Cullinan 1000

Physical Address Viva Village: 371 Moshumi Street, Alaska Informal Settlement, Ext. 22, Mamelodi East, 0122

Contact

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Internet presence

www.viva-sa.co.za
www.raperesponse.org.za
www.facebook.com/viva.village
Twitter: viva_sa

Auditors

Strachan & Crouse Chartered Accountants, Pretoria